UK RULES OF DISTRIBUTION - 2012

Appendix

A. Types of Work

<table>
<thead>
<tr>
<th>A. DRAMA (including Comedy)</th>
<th>10 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>i Single Drama</td>
<td></td>
</tr>
<tr>
<td>A one-off single story transmitted in one or more parts with all parts directed by the same director.</td>
<td></td>
</tr>
<tr>
<td>ii Drama Series and Scripted Comedy</td>
<td>7 points</td>
</tr>
<tr>
<td>Includes Broken Comedy</td>
<td></td>
</tr>
<tr>
<td>iii Drama Soap</td>
<td>4 points</td>
</tr>
<tr>
<td>An episode of a soap.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B. DOCUMENTARY / FACTUAL / NATURAL HISTORY</th>
<th>10 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>i Single documentary</td>
<td></td>
</tr>
<tr>
<td>One-off documentary, in one or more parts, with all parts directed by the same director.</td>
<td></td>
</tr>
<tr>
<td>ii Episode in a Documentary series</td>
<td>7 points</td>
</tr>
<tr>
<td>Self-contained story in a documentary strand or an episode in a series.</td>
<td></td>
</tr>
<tr>
<td>iii Factual Entertainment</td>
<td>4 points</td>
</tr>
<tr>
<td>iv Report/Magazine</td>
<td>2 points</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C. PERFORMANCE</th>
<th>3 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>i The recording of a ballet, opera, stage performance, concert etc.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>D. VARIETY / COMEDY / AWARDS</th>
<th>4 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>i Entertainment</td>
<td></td>
</tr>
<tr>
<td>includes Variety Shows, Celebrity Chat Shows, Comedy Panel Shows</td>
<td></td>
</tr>
<tr>
<td>ii Award Shows</td>
<td>1 point</td>
</tr>
<tr>
<td>iii Lifestyle Entertainment and Reality Television</td>
<td>2 points</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>E. CONSTRUCTED FACTUAL</th>
<th>3 points</th>
</tr>
</thead>
<tbody>
<tr>
<td>i Constructed Factual</td>
<td></td>
</tr>
</tbody>
</table>
F. GAME SHOWS
i Per programme 1 point

G. DEBATES
i Per programme 1 point

H. LIVE EVENTS
i Per programme 1 point

I. SHORT UNDER 5 MINUTES
i Per Programme 2 points

J. ANIMATION / CARTOON
i One-off film 10 points
ii Episode in a series 7 points

K. CHILDRENS' PROGRAMMING
i Drama
One-off single drama 10 points
Episode in a series 7 points
Episode of a soap 4 points
ii Factual / Entertainment 4 points
iii Pre-school 2 points

L. COMPILATION
i Compilation 1 point

B. Length of work (based on broadcast time)

One point per 5 minutes of transmission time.
Up to 5 mins 1 point
5'01” – 10 mins 2 points
10' 01” – 15 mins 3 points
15'01” – 20 mins 4 points
etc.

C. Secondary Use

There will be no entitlement to payment in respect of repeat or secondary transmissions of the following categories of programme:
News
Extracts
Trailers
Promotions
Critiques
Sport
Radio
programmes
using
the
sound
track
from
television
programmes
There
will
be
no
entitlement
to
payment
in
the
scheme
for
simultaneous
transmission
on
more
than
one
UK
channel,
on
any
+1
channels
shown
an
hour
later,
or
in
another
country
outside
the
UK.

DEFINITIONS

Peak
time
= programmes
which
start
between
1700
and
2359.
Day
time
off-peak
= programmes
which
start
between
0600
- 1659
and
0000
- 0059.
Night
time
off-peak
= programmes
which
start
between
0100
and
0559.
‘Main
channel’
means
BBC1,
BBC2,
ITV,
Channel
4,
Channel
5.
‘Regional
channel’
includes,
for
example,
S4C
and
BBC
Alba
‘Subsidiary
channel’
includes,
for
example,
BBC3,
BBC4,
ITV2,
ITV3
E4,
More4,
Sky1
etc
NB.
(any
channel
that
is
wholly
owned
by
one
of
the
Broadcasters
that
we
have
an
agreement
with).
It
does
not
include
BBC
World.

Payment
will
be
made
for
a
maximum
of
three
eligible
repeat
transmissions
of
a
single
programme
on
any
one
main
channel
per
reporting
year.

Repeat
and
Secondary
Transmissions

i
Secondary
transmissions
on
a
Main
Channel
Secondary
transmissions
on
a
Regional
Channel
1
point
0.25
point

Secondary
transmissions
are
all
transmissions,
including
transmissions
of
omnibus
editions,
on
any
UK
Main
or
Regional
channel
(see
above)
which
take
place
after
the
following
day
but
within
28
days
of
the
first
transmission.
One
payment
to
cover
all
transmissions
in
the
28
day
period.
This
payment
will
also
cover
secondary
transmissions
on
a
subsidiary
channel
shown
within
7
days
of
the
original
transmission.

ii
Repeat
Transmissions
(over
28
days
after
first
transmission)

Network
peak
time
on
a
main
channel
Network
daytime
off-peak
on
a
main
channel
Network
night-time
off-peak
on
a
main
channel
Regional
peak
time
on
a
main
channel
Regional
daytime
off-peak
on
a
main
channel
Regional
night-time
off
peak
(any
number
of
regions)
Any
number
of
repeat
transmissions
on
a
subsidiary
channel
(In
any
one
reporting
year)
Any
number
of
repeat
transmissions
on
BBC
World
(In
any
one
reporting
year)
10
points
6
points
2
points
1
point
0.5
point
0.25
point
2
points
2
points
A). Overseas Sales

i) ZONE A – Major North American Networks (USA & Canada), Germany, France, Australia, UK
Per Sale 10 points

ii) ZONE B – Spain, Scandinavia, Benelux, Japan, Russia, Austria, India, Italy, New Zealand, Ireland
Per Sale 5 points

iii) ZONE C – All other countries and local US and Canadian stations
Per Sale 2 points

iv) Multi Zone Channels – Points value determined by the highest points scoring territory in the sale.
Per sale

v) Trapped Audiences
(e.g. Airlines, Oil Rigs, Prisons)
Per Sale 1 point

B). Video/DVD Sales

i) Per 1,000 copies (UK and/or overseas) 1 point
In the case of some territories, Producers are only able to supply details of licences issued and not the number of copies sold. In these cases, points will be allocated at a rate of 10 points for a licence in the UK, 5 points for a licence outside of the UK. Where producers are able to supply gross receipts for DVD sales then a conversion rate of £6 per unit will be applied

ii) DVD 'Giveaway' with a national newspaper 1 point
DISTRIBUTION OF ERA PAYMENTS
Payments received from the Educational Recording Agency for the educational recording of members’ work will be added to the annual Supplementary UK Distribution. This distribution normally takes place in July. The ERA payments to be included in the distribution will be those received in the previous calendar year.

80:10:10 SPLIT
For the December 2008 UK distribution several major changes to the points scheme were made. These were designed to reflect the changing nature of transmissions and sales of programmes and to ensure that payments continued to reflect the commercial success of a programme. These changes included increasing the points values of many of the sales zones as well as allocating payments per sale rather than for every 10 sales. However the Distribution Committee was concerned that these changes could skew the allocation of payments, resulting in larger payment allocation for sales and smaller payments for transmissions and DVD sales. As a result the Committee decided to split the overall pot available for that year’s distribution by an 80:10:10 split - 80% of the pot would be allocated to sales, 10% for transmissions and 10% for DVD sales. These percentages were calculated by analyzing the total percentages allocated per usage for previous UK distributions. The percentage split is subject to review at any time by the Distribution Committee.