

DIRECTORS UK

PRESS RELEASE
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DIRECTORS UK BEST DIRECTOR AWARD WINNER ANNOUNCED MUSIC VIDEO AWARDS

Congratulations all the winners and nominees of this year's annual UK Music Video Awards

Directors UK, the professional association of UK screen directors, would like to congratulate **Oscar Hudson**, winner of the Best Director Award at this year's annual UK Music Video Awards, sponsored by Directors UK.

On Thursday 26th October, Oscar Hudson was awarded the Best Director accolade for his body of work over the past year, which included his videos for Bonobo ft Nick Murphy's *No Reason*, Young Thug & Carnage (a.k.a. Young Martha) ft. Meek Mill's *Homie* and Radiohead's *Lift*. In addition, Oscar was awarded the Best UK Dance Video for his Bonobo video, which also won his production designer Luke Moran Morris the Best Production Design in a Video award. At last year's Awards, Oscar was named 'Best New Director' and in the past year he has won several awards including the Saatchi & Saatchi New Directors Showcase and Gold at the Young Director Awards at Cannes Lions.

As the winner of the Best Director Award, Oscar will receive a year's free Associate Membership to Directors UK, which includes a range of benefits and services, including exclusive offers & discounts on equipment, products and services, legal advice, exclusive events, private screenings and director Q&A's, access to career development opportunities and much more.

As proud sponsors of this year's annual UK Music Video Awards, Directors UK spent the evening celebrating the talent and work of directors working in the music industry. Now in its tenth year, the awards honoured the best and brightest in creative talents behind music videos and live music films, from production, camerawork, animation and post-production. Previous winners include talent from a range of roles in the music video-making process including directors, cinematographers, and producers, as well as editors, stylists, production designers, visual effects artists, animators, colourists and commissioners. Past winners have included music videos for Jamie XX (Romain Gavras), Coldplay (Shynola), Lady Gaga (Francis Lawrence), Jay-Z & Kanye West (Spike Jonze), Plan B (Yann Demange), Beyoncé (Melina Matsoukas), David Bowie (Johan Renck), and more.

Abigail Berry, Member Services and Events Manager at Directors UK, says: " We are delighted to have been involved with this event; sponsoring the Best Director award represents a perfect partnership for us and the continuing work we are doing with emerging talent and filmmakers. As an organisation which represents screen directors working in all mediums, it is very important that we recognise the important role that both emerging and established director's play in music video. We look forward to working with the UKMVA team and building our relationships with this vibrant community."

The partnership comes as part of Directors UK's ongoing campaign to encourage a more diverse playing field for all who aspire to enter and progress in the audio-visual industry.

Directors UK has also been involved with MVA-linked events in bringing an industry awareness for emerging music video directors.

Full details about the event and list of the winners can be found at <http://www.ukmva.com>

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NOTES TO EDITORS:

ABOUT WINNER

London born director **Oscar Hudson** first began making skateboarding videos for friends while at university. Since then Oscar has honed in on his uniquely technical style to produce award-winning music videos for the likes of Bonobo (“No Reason”) and Radiohead (“The Numbers”), as well as collaborating with brands like Booking.com. In 2017 Oscar was awarded by the Saatchi & Saatchi New Directors Showcase for his work on “No Reason” and took home Gold at the Young Director Awards at Cannes Lions.

ABOUT MVA

The UK Music Video Awards (MVAs) is the premier awards show dedicated to innovation and creativity in music video around the world. Launched in 2008, the MVAs has now grown into an event of international standing, celebrating the best work in music videos made in the past 12 months – from big-budget pop video productions, to low budget gems. The MVAs primarily honour the creative people behind the artform – from directors and producers, to cameramen, art directors, editors, animators and more – and are chosen by judges from within the music video industry. There are also awards that recognise direction of a live music performance, music video artist and interactive videos. Over the past ten years, the MVAs has shone a spotlight on the next generation of filmmaking talent.

ABOUT DIRECTORS UK

Directors UK is the professional association of UK screen directors. It is a membership organisation representing the creative, economic and contractual interests of over 6,400 members - the majority of working TV and film directors in the UK. Directors UK collects and distributes royalty payments and provides a range of services to members including campaigning, commercial negotiations, legal advice, events, training and career development. Directors UK works closely with fellow organisations around the world to represent directors’ rights and concerns, promotes excellence in the craft of direction and champions change to the current landscape to create an equal opportunity industry for all.

- Oscar Hudson is represented by Pulse Films. More information is available at www.pulsefilms.com/director/oscar-hudson
- Further information can be found at www.directors.uk.com
- To become a member of Directors UK for access to training, benefits and discounts, please visit www.directors.uk.com/join or contact us directly at membership@directors.uk.com
- Directors UK Social Media handle: **@Directors_UK**

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