

CHRISTOPHER POOLE — DIRECTOR

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I am a director who knows how to tell stories that make people laugh. My films have won RTS Awards and have been officially selected at over 50 festivals. My commercials and music videos have featured in Vice, Dazed and others. I am comfortable carrying forward big briefs of varying budgets, for TV and brands. I like to edit my own work.

ADVERTS, PROMOS AND ONLINE HIGHLIGHTS

- 2021 **Sony - Ratchet & Clank TV ad (Director)**
Live-action promo for Ratchet and Clank starring comedy duo The Pin
- 2021 **Maltesers Orange Buttons ads - The&Partnership (Director)**
5 ads that subvert social media trends of years gone by
- 2020 **Netflix - Stranger Things promo (Director)**
Comic Relief sketch featuring Orlando Bloom, Emma Thompson and the cast of Stranger Things
- 2020 **Activision - Call Of Duty ad (Director)**
Zombies mode advert for EMEA, USA and Asia
- 2018 **PlayStation - Dog of War ad (Director)**
Parody commercial for AAA title "God of War". 2 million hits in 2 days
- 2017 **Planters Peanuts - Various UK launch ads (Director)**
Series of adverts featuring Mr Peanut, starring Lucy Pearman and Daniel Barker
- 2016 **No Man's Sky - Bill Bailey promo (Director & Editor)**
Cinema ad for "No Man's Sky" written by and starring Bill Bailey

SELECTED SHORT FILMS AND MUSIC VIDEOS

- 2021 **ARIA (Writer & Director) - more info at ariashortfilm.com**
Horror/black comedy starring BAFTA winner Natasia Demetriou (State Lets Flats), Susannah Fielding (This Time with Alan Partridge), and Daniel Lawrence Taylor. Official selection at 40 international film festivals including Leeds, London, Fantasia, Aesthetica, Newport Beach, FrightFest.
Winner of Rhode Island International Film Festival Grand Prize.
- 2014 **NO CEREMONY/// - Part Of Me (Director & Editor)**
Music video documenting the marriage of 2 adult film stars
- 2013 **Outfit - I Want What's Best (Director & Editor)**
Music video featuring an ex-homeless street artist in Liverpool
- 2012 **The Buzzer (Writer, Director & Editor)**
Short film to accompany the Stay+ album AREM. Premiered and hosted by Noisey
- 2010 **Give Us A Break (Writer, Director & Editor)**
Winner of two RTS awards- Best Director and Best Comedy

TV HIGHLIGHTS

- 2022 **Fantasy Football, Sky Max, Avalon (Director)**
Reboot of classic 90s show with Matt Lucas and Elis James
- 2021 **Until The Wheels Come Off, Netflix, Avalon (Director & Editor)**
Three year project chronicling Russell Howard's cancelled tour and subsequent COVID madness
- 2017 - 2022 **The Russell Howard Hour, Sky One, Avalon (DV Director, Editor & Producer)**
All segments including 'Playground Politics', 'Life Lessons' and 'Good Deeds'
- 2020 **Russell Howard's Home Time, Sky One, Avalon (Series Director & Editor)**
10 weeks of coronavirus-compatible television
- 2019 **Hey You! What if..., CBBC, Screen Glue (Series Director)**
26 episode kids' scripted science comedy show
- 2019 **Nosh, Channel 4, Lion Television (Director)**
Sitcom pilot by Lucy Pearman and Harrie Hayes
- 2018 - 19 **Horrible Histories, CBBC, Lion Television (Digital Producer + Director & Editor)**
Director and editor of various musical sketches
- 2017 **Taxi To Training, Goalhanger Films, BBC Three (Series Director & Editor)**
9-camera, car-based, football show with Lloyd Griffith
- 2016 **Frank Skinner On Demand With..., BBC, Liberty Bell (Series Director & Editor)**
Weekly chat show shot in various unique locations (52 episodes)
- 2016 **Ladventures with Thomas Gray, BBC Three (Producer, Writer, Director, Editor)**
Part-scripted parody documentary show. Episodes 3 & 4 on Grime and Pickup Artists.
- 2015 **Russell Howard's Good News - Series 10, BBC Two, Avalon (DV Director)**
All VTs including sketches, shorts, mashups etc.
- 2015 **The Chris Ramsey Show, Comedy Central, Avalon (DV Director & Editor)**
All pre-recorded VTs, including the legendary "Pizza on a Train"
- 2014 **The Vacuum, Channel 4, Talkback (Director, Editor & Writer)**
Sketch show pilot featuring Lolly Adefope, Natasia Demetriou and Rhys James

OTHER

I run Popcorn Comedy, a stand-up and film night in Hackney. I like art, music and fast casual dining. I live in Deptford, where I have an edit suite / work studio. Part of BAFTA crew x BFI Network 2022.

SELECTED CLIENTS

RoughCut TV, Freemantle, Talkback, BBC Comedy, RadicalMedia, The&Partnership, Little Dot Studios

EDUCATION

Bournemouth University 2005-08 - Television Production (BA), 1st Class Honours