

JOSHUA REEVES

WRITER / DIRECTOR

BIO

I am a highly motivated Manchester-born and based writer and director. I have made a three short films centred around the theme of contemporary black identity and created content with BBC, SKY and LITTLE DOT STUDIOS.

My debut film, MARCUS, is available on Amazon Prime and my follow-up, OXTAIL, was made with the support of Sony and Eleven and has featured at several film festivals around the globe. My latest film, LONG WALK HOME was also backed by Sony and Eleven and premiered at the British Urban Film Festival.

I am actively looking to build my directing experience and have shadowed directors such as Alice Troughton and Euros Lyn.

I've participated in the Momentum Mentor initiative organised by We Are Parable and Channel 4, BIFA mentoring scheme, undertaken director training at ITV's Coronation Street and will be directing an episode later this year.

EXPERIENCE

LONG WALK HOME, SONY TELEVISION/ELEVEN - PRODUCER, WRITER, DIRECTOR | 2022

Executive Producers: Wayne Garvie & Joel Wilson

<https://vimeo.com/737934792/f3a288b0c7>

Selected: British Urban film Festival (BAFTA Qualifying)

OXTAIL, SONY TELEVISION/ELEVEN - PRODUCER, WRITER, DIRECTOR | 2021

Executive Producers: Wayne Garvie & Joel Wilson

<https://vimeo.com/549231801/2eb9d4676f>

Winner: Rome International Movie Awards (best director and comedy)

Selected: Tallgrass Film Festival

Selected: Portland Comedy Film Festival

Selected: Yellowknife international Film Festival

TIME FOR SCHOOL, CBEEBIES YOUTUBE CHANNEL - PRODUCER, DIRECTOR | 2021

Executive Producer: John Harkins

MAD HOW LIFE WORKS - DIRECTOR | 2021

Executive Producer: Lucas A. Ferrara

MARCUS - WRITER, DIRECTOR | 2019

Producer: Angie Daniell

<https://vimeo.com/555665083/71d1668dbc>

Distributed on Amazon Prime Video

PROMO VIDEOS

LONG WALK HOME PROMO, OMNIVERT MEDIA GROUP - DIRECTOR | 2021

CHICKEN WINGS PROMO, SENSERZ PRODUCTIONS - DIRECTOR | 2016

MISHA B, STARTED FROM THE BOTTOM, SONY (MUSIC VIDEO) - DIRECTOR | 2013

UPFRONT PROMO, BBC LEARNING - DIRECTOR | 2013

EDUCATION

University of Central Lancashire
1st Class BA Hons
Journalism and Film Production
2009 – 2012

GET IN CONTACT

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iamjoshuareeves@gmail.com

REFERENCE

Wayne Garvie
President, Sony Television
Wayne_Garvie@spe.sony.com



OTHER ROLES EXPERIENCE

SKY - SENIOR CREATIVE PRODUCER | PRESENT

Reporting to: Lucy Murphy (Director of Kids Content)

- Leading the Youtube distribution digital strategy
- Working alongside commissioning team

BBC - PRODUCER | 2019/21

Reporting to: Mark Denby (YouTube Lead)

- Implementing YouTube channel strategies for new channel launches
- Developing digital video content concepts for in-house brands
- Producing scripted studio content for original digital-first videos

WILDBRAIN SPARK - SENIOR PARTNERSHIPS MANAGER | 2016/19

Reporting to: Jon Benoy (Head of Brands)

- Licensing new IP, including travelling to international trade shows in South Korea, Miami and Australia
- Overseeing proposals, pitching decks and creative brainstorming
- Leading partner editorial and audience development meetings

LITTLE DOT STUDIOS - CONTENT CREATOR | 2015/16

Reporting to: Rebecca Frankel (Partnership Manager)

- Editing, designing and launching bespoke premium digital content
- Producing original content for YouTube channels

RED PRODUCTIONS - PRODUCTION ASSISTANT | 2014/15

Reporting to: Jo Evans (Co-ordinator)

- Channel 4's 8-part series 'Cucumber'
- BBC's 3-part series 'The Driver'

ITV - CAMERA ASSISTANT | 2012/14

Reporting to: Bob Moss (Head Cameraman)

- Coronation Street (Soap Opera) filming both in-studio and on various different locations

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