

Curricu lum Vitae

Ben Hume-Paton

CREATIVE | DIRECTOR | PRODUCER

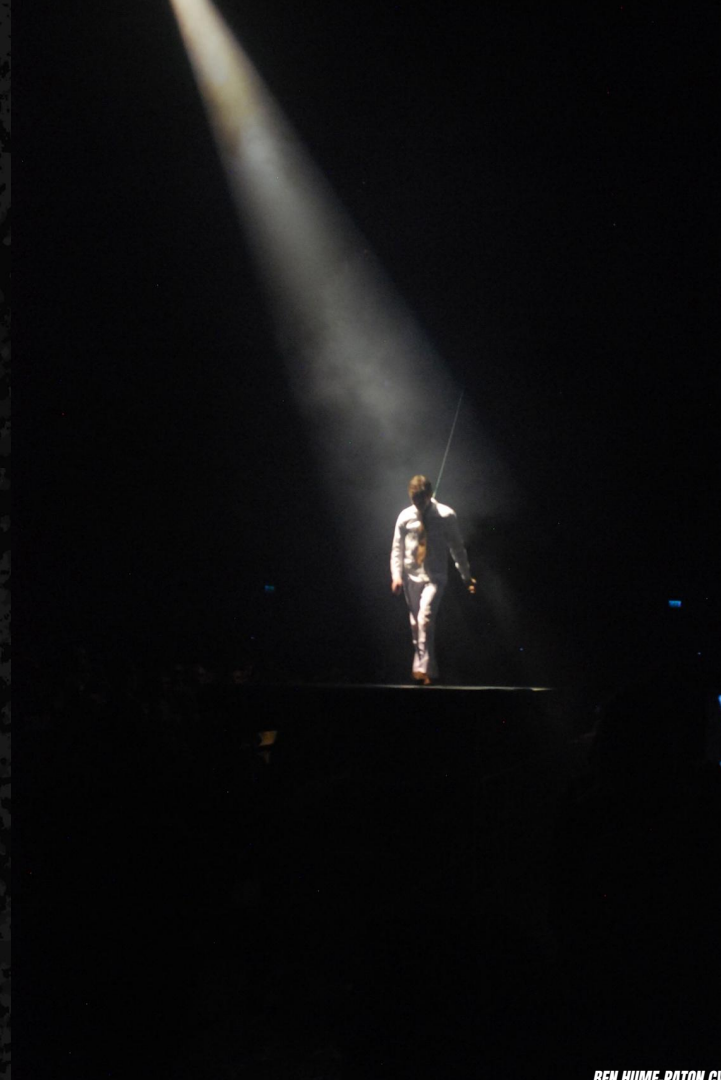
CREATIVE / DIRECTOR

Advertising campaigns | Content | Experiential | Theatre | Film

I feel that creativity has lead me into the position that I am in today. Whilst it's fair to say that directing has formed the backbone of my career, working with clever, witty and creative people, coming up with a bright spark of an idea that keeps the audience engaged, educated and a thirst for more. Architecture, film, fashion & design have been the true pillars of my career.

Highlights:

The Line - A Discovery Documentary
Ryoji Ikeda – Experiential Event – Creative Director
Next Commercial Campaign - Creative and Director
Burberry 360 film - Creative and Director



The Line

A Discovery Documentary

'The Line' documents the origins of the world's grandest and most idealistic project. A new city, 170 km long, currently being built in the northwest of Saudi Arabia in a new region called NEOM. We introduce the key players behind this extravagant vision which has provoked surprise and awe around the world and probe their creative processes in order to unlock the mystery of 'The Line'.

In an exclusive interview with HRH The Crown Prince and Prime Minister of KSA, we engage with a world leader's ambition to create a project which drives change in his country and provokes the world on the big issues of sustainability, work and a better quality of life. We talk with young Saudis to learn what 'The Line' means to them, Is 'The Line' a utopian masterpiece or a dystopian folly?

Shown on Discovery Worldwide, with 208 million views and a 445 million impressions, the project was a huge success.

[The Line - A Documentary](#)

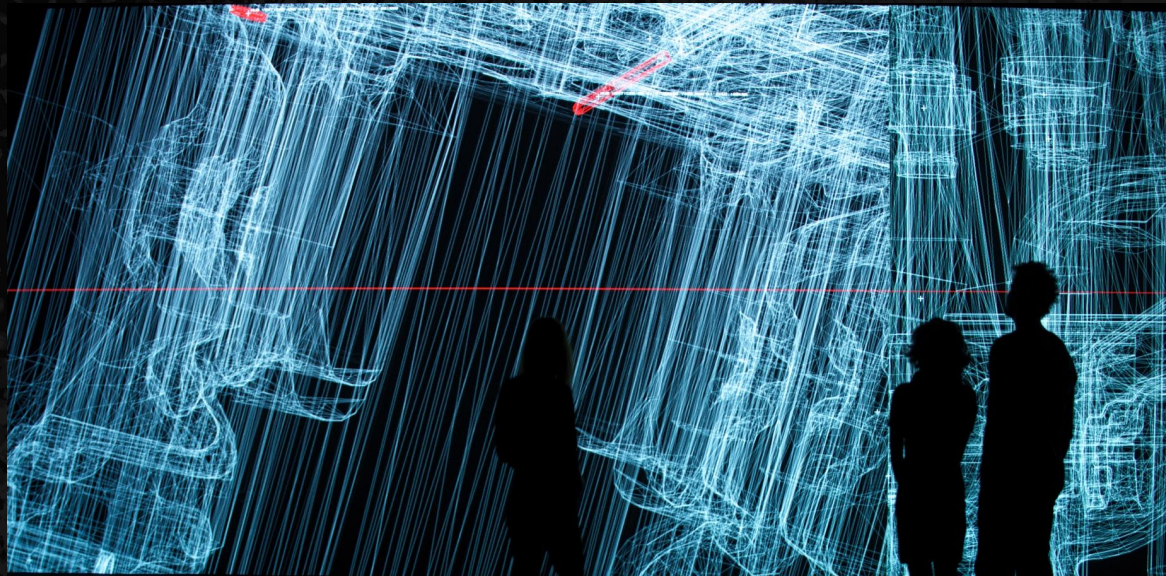


RYOJI IKEDA

Berlin | Honda
Experiential

The Ryoji Ikeda exhibition was born from Honda's desire to reach a greater spread in the ABC 1 sector. We curated an art exhibition that ran for a month in Berlin's famous Kraftwerk event space. We asked the brilliant artist; Ryoji Ikeda, to draw inspiration from the latest Honda Civic and produce an audio visual display which was as epic as the location. From conception to creation, this hugely successful PR campaign reached over 76 million views and 4000 visitors.

[Dataanatomy](#)



MOLLY

BY KATIE AKERMAN

★★★★★
"IT WAS WELL GOOD"
- A MATE

★★★★★
"SICK SHOW"
- ANOTHER MATE

★★★★★
"SHE'S FIT"
- AN EX-BOYFRIEND



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Theatre

Molly - The Play
London / Edinburgh Fringe

Collaborating with the amazing Actress and scriptwriter Katie Akerman, we put on the 'tour de force' one woman show called 'Molly':

"A Dark Comedy featuring a Greggs sausage roll."

Molly grew up unloved and misunderstood which resulted in attachment issues and a childlike way of life. Everyone loves Molly, her innocent attitude to the simple things in life is infectious and her excitement around her daily sausage roll makes her even more loveable. The weekend is a different story"

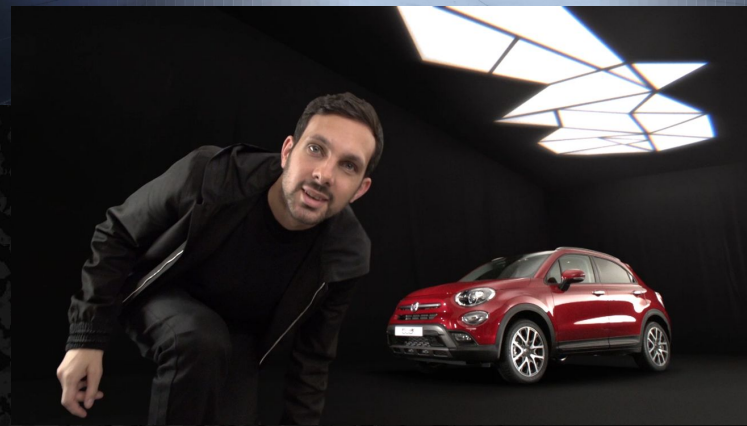
The show was first put on in the Camden Fringe which transferred to the Edinburgh Fringe & then back to London at the All is Joy Theatre.

DIRECTOR

Starting out with a wide-eyed group of young people wanting to make it into film, with little or no connection, we brashly launched ourselves into the music video scene with a half-cut student film and a raw passion to succeed. Lurching from one adventure to another, we learned whilst we created. Despite the numerous ups and downs, we had a blast.

From Music videos to TV, from TV to Commercials and everything in between, I have been luckily enough to venture across the world with a camera and crew, learning a few techniques along the way, self-shooting, editing and most importantly not to panic.

There is never a problem only a solution waiting to be found.





Auto

Whilst taking equal delight in shooting fashion and architecture, I love shooting cars. Having started with Top Gear on the BBC (a strong start) I worked with several manufacturers on new model launches, PR campaigns and content creation.

[Car Reel](#)





NEXT

AUTUMN | WINTER | SUMMER
Commercial

Despite having directed for years, the Next series of commercials was when I felt like a true director. From 400 extras, 3 x 35mm cameras, motion control units, from the snowy streets of Edinburgh (in September) to the favelas of Rio, it was a truly rewarding time.

[Next Autumn](#)

[Next Xmas](#)

[Next Summer](#)



Sport

A passionate rugby player, sport has played a key part of my career from directing KSI in his first dramatic film '5-a-Side', following the Honda TT Legends team for ITV or recreating a Man City derby outside....Charlton

[Rugby Sponsorship](#)

[Betfair](#)

[Football Drama](#)

[TT Legends ITV Documentary](#)

CONTENT

Shooting, creating, posting, product, people, insta, Facebook, twitter, tiktok, Snapchat, 5 seconds, 10 seconds, 30 seconds, 1 minute, square, portrait, mobile, web, upload, download, happy days.

[Denby Pottery](#)

[Rosie](#)

[Nicole](#)

[OMGB Liberty](#)

[OMGB Perfume](#)



Nicole
Scherzinger

Curricu

PRODUCER

Apps | VR | Websites | Documentary | Commercials | Content

In the early days, necessity was the mother of invention and job titles were shared amongst my peers, Producer one day, Director another, Art department the following week. Music videos was my film school where no job was insurmountable. Being a producer was just part of the gig. As I developed, first as a director then as a creative, production became equally important whether to guide my own producer, get involved or let them be, my music video training came in good stead.

For the last few years I have been producing Apps/VR/Websites at UNIT9 which has expanded my horizon ever further.



[Hyper CRC](#)

[Hyper Launch](#)

[Visulise | Roads](#)

COMPANIES

Having worked with teams around the world,
here are some highlights:

UNIT9

Framestore

Gaucha Productions

Independent

ITV Creative

Cubo

Saatchi & Saatchi

TBWA

Grey

Mother

Mindshare

Carat

WCRS

Fresh One Productions

North One TV

BBC

Love Productions

Serious Pictures

CapGun Collective

FCB Inferno

Euro

Fold 7

McCann

BBH

Mediacom

JWT and many more....



SKILLS

Editor, Self-shooter, 1st AD, Production, Location Manager,
Post Production Supervisor, Script Writer.

I have also had the good fortune of shooting abroad
establishing excellent production links in Argentina,
America, Brazil, Cuba, France, Germany, Holland,
India, Italy, Japan, Latvia, Lebanon, Namibia,
Prague, Qatar, Romania, Russia, Spain,
Switzerland, South Africa, Taiwan, Turkey,
UAE and the Ukraine.



Software

Adobe Premiere
Adobe AE
Adobe Photoshop
Adobe In-Design
JIRA
Microsoft Office
Google Docs
Teamdeck
Budgeting Software

[TT Legends ITV Documentary](#)

Ben Hume-Paton

CREATIVE | DIRECTOR | PRODUCER

Ben Hume-Paton is a creative, director and producer who has worked across multiple disciplines.

After studying Design and Media at City of London Uni, he set up his own production company called SOMA.

Ben was Creative Director at Gaucho Productions where he was involved in writing, directing and producing a combination of PR, Marketing and Social Media campaigns for the likes of Suzuki, Pfizer, Hitachi, Yahoo, Microsoft.

With Jaguar/Land Rover, he directed a white-knuckle film that chronicled a Discovery 4 traversing the highest road in the Andes.

A highlight of his career was a pan-European art project for Honda which culminated in the month-long exhibition in Berlin by world renowned artist Ryoji Ikeda titled "Dataanatomy".

Working with Framestore as an in-house Creative he specialized in VR 360 content and interactive displays. working with the creative teams at UNIT9, pushing the boundaries of VR technology with the help of European funded grants. With the expansion into apps, websites and Unity/Unreal projects, Ben's technical knowledge has vastly increased.

Most recently Ben has been working on a series of documentary projects including 'The Line' which has amassed 208 million views on Discovery Worldwide, his theatre play 'Molly' and creative ways to reduce waste on film productions.





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next



GALACTIC



Jamie Oliver





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