

# CHARLIE TARGETT-ADAMS

Film Director / Creative Director

Phone: + 44(0)7515 673 754 Email: [charlie@ctacta.co.uk](mailto:charlie@ctacta.co.uk) Website: [www.ctacta.co.uk](http://www.ctacta.co.uk)

## FEATURE

<b>Placebo</b>   ALt.Russia	Feature	Elevator Lady	2016
<b>Placebo</b>   Coming up for Air	Feature	Elevator Lady	2011

## BROADCAST

<b>AOL</b>   Fearne on Fashion	Series	James Grant	2016
<b>MTV</b>   L&L	Series	Little Dot	2016
<b>Hulu</b>   Elite New Face Season 2	Series	Atomized	2014

## MUSIC

<b>The Penelopes &amp; Virginie Ledoyen</b>   Affliction	Promo	Believe	2020
<b>Plan B</b>   Mercy	Promo	Atlantic	2018
<b>Plan B</b>   Queue Jumping	Promo	Atlantic	2018
<b>Plan B</b>   Grateful	Promo	Atlantic	2018
<b>Alex Adair</b>   Dominoes	Promo	Island	2018
<b>Rika</b>   On my way	Promo	Warner Music	2018
<b>Dakota</b>   Hey Mama	Promo	Virgin EMI	2018
<b>Aine Cahill</b>   Water to wine	Promo	Parlophone	2018
<b>Crystal Fighters</b>   Live at YouTube	Online	PIAS	2016
<b>Duran Duran</b>   Live at Bestival	Online	Magnus	2015
<b>Live from the Distillery</b>   Bombay Bicycle Club, The Staves, Passenger, The Pierces, Angus & Julia Stone, Frazey Ford, Marika Hackman, Ethan Jones, Teleman, Nick Mulvey, Lewis Watson	YouTube Channel	Distiller	2015 -
<b>Placebo</b>   Live at RAK	DVD	Universal	2013
<b>The Pierces</b>   Creation	Online	Polydor	2013
<b>Placebo</b>   Exit Wounds	Promo	Universal	2013
<b>Bat for Lashes</b>   4PLAY: Letting go of Ghosts	TV	Parlophone	2012
<b>Roxy Music</b>   UK Tour 2011	Online	Laminmoor	2011
<b>Graham Coxon</b>   4PLAY	TV	EMI	2011
<b>Miles Kane</b>   Come Closer	Online	Sony	2011
<b>Stereophonics</b>   Could You Be The One	Promo	Mercury	2010
<b>Placebo</b>   4MUSIC: A New Tomorrow	TV	Elevator Lady	2009
<b>Stereophonics</b>   Keep Calm and Carry On	DVD	Mercury	2009

<b>Stereophonics</b>   Just Looking	DVD	Mercury	2009
<b>Heroes Del Silencio</b>   Vuelo Privado	Feature	Universal	2007
<b>BRANDS</b>			
<b>Google</b>   Samsung	Online	Lonelyleap	2023
<b>Google</b>   Partnership with Native Americans	Online	Lonelyleap	2023
<b>Google</b>   McLaren	Online	Lonelyleap	2023
<b>Google</b>   Sanmina	Online	Lonelyleap	2023
<b>Google</b>   Buffalo Wild Wings	Online	Lonelyleap	2023
<b>NINR USA GOV</b>   Advancing Health Equity	Online	Lonelyleap	2023
<b>Danaher</b>   Innovation at the speed of life	Online	Lonelyleap	2023
<b>Bill &amp; Melinda Gates Foundation</b>   It Takes a Team	Online	Lonelyleap	2022
<b>Nokia</b>   TechVision	Online	Lonelyleap	2022
<b>Dignity Health</b>   Happiness	Online	Lonelyleap	2022
<b>Google</b>   Discovery+	Online	Lonelyleap	2022
<b>Google</b>   Tails	Online	Lonelyleap	2021
<b>AMEX</b>   Seasons Greetings	Online	Lonelyleap	2021
<b>Google</b>   Subsea	Online	Lonelyleap	2021
<b>Clarivate</b>   Fighting Covid-19	Online	Lonelyleap	2021
<b>Clarivate</b>   Women in Science	Online	Lonelyleap	2021
<b>Wiley</b>   Rebrand	Online	Lonelyleap	2021
<b>Google</b>   Search	Online	Lonelyleap	2021
<b>Google</b>   GNI	Online	Lonelyleap	2021
<b>Huawei</b>   Global Collaboration	Online	Lonelyleap	2020
<b>Huawei</b>   Accelerated Innovation	Online	Lonelyleap	2020
<b>Huawei</b>   Small Steps to Giant Leaps	Online	Lonelyleap	2020
<b>Wiley</b>   Inspiring Minds	Online	Lonelyleap	2020
<b>Wiley</b>   This Study Shows	Online	Lonelyleap	2020
<b>JapanGov</b>   Sharing tomorrow	Online	Lonelyleap	2019
<b>National Trust</b>   Places that make us	Online	Lonelyleap	2019
<b>FedEx</b>   Connections	TVC	Lonelyleap	2019
<b>Wiley</b>   Researchers	Online	Lonelyleap	2019
<b>JapanGov</b>   Side by Side	Online	Lonelyleap	2018
<b>National Trust</b>   Places that make us	TVC	Lonelyleap	2018
<b>Ford</b>   My Focus	Online	Imagination	2018
<b>Shell</b>   Make the Future	Online	Little Dot	2018
<b>Qualcomm</b>   Push the limits	Online	Shuffle	2018

<b>MTC</b>   Miriam Margolyes	Online	WildeBeest	2018
<b>Braun</b>   What Matters	Online	Shuffle	2017
<b>Wired</b>   NATO Burn Rate	Online	Shuffle	2017
<b>Rowenta</b>   Elite	Online	Shuffle	2017
<b>Wired</b>   Empirical Spirits	Online	Shuffle	2017
<b>Diageo</b>   Zacapa Amber	Online	Shuffle	2017
<b>Wella</b>   MebyMe	Online	Signal	2017
<b>Rimmel</b>   London	POS	Stink	2017
<b>Shure</b>   Field Trips	Online	Shuffle	2017
<b>My Protein</b>   Work it	Online	Hangar Seven	2017
<b>Tesco</b>   F&F	POS	Shuffle	2016
<b>MTV</b>   L&L	Online	Little Dot	2016
<b>Schwarzkopf</b>   Got2b	Online	Signal	2016
<b>Aperol Spritz</b>   Terrazza	Online	Shuffle	2016
<b>Vauxhall</b>   #ADAMyourself	Online	Signal	2016
<b>Merchant Archive</b>   Spring Summer	Online	Gelardin	2016
<b>Schwarzkopf</b>   LIVE Lookbook	TVC	Signal	2015
<b>Heineken</b>   Rugby World Cup	Online	Possible	2015
<b>Nowness</b>   Arena di Verona	Online	Nowness	2015
<b>Wella</b>   System Professional	Online	Smyle	2015
<b>Natwest</b>   Fair Finance	Online	Signal	2014
<b>Schwarzkopf</b>   LIVE color	Online	Signal	2014
<b>Staples</b>   Got To Dance	TVC	Signal	2014
<b>Schwarzkopf</b>   Got2b	Online	Signal	2014
<b>Merchant Archive</b>   Autumn Winter	Online	Emma Beckett	2014
<b>Pantene</b>   Sam McKnight Expert Collection	Online	Love	2013
<b>Max Factor</b>   Lashfinity	POS	Love	2013
<b>Nice'n Easy</b>   Clairol	Online	Love	2013
<b>Mercedes-Benz</b>   NGCC	Online	Fresh Films	2013
<b>Wella Professional</b>   Missoni	Online	Love	2012
<b>Wella Professional</b>   Haider Ackermann	Online	Love	2012
<b>Wella Professional</b>   Issey Miyake	Online	Love	2012
<b>UNICEF</b>   Making Waves Belem	Online	Love	2012
<b>Herbal Essence</b>   Beach	Online	Love	2012
<b>Max Factor</b>   Flipstick	Online	Love	2012
<b>Mercedes-Benz</b>   A Rock	Online	Rebel	2012
<b>Jaeger Boutique</b>	Online	Hangman	2012

<b>Oman</b>   Beauty has an Address	TVC	Love	2012
<b>Perrier Jouet</b>   Le Jardin	Online	Hangman	2012
<b>Vivienne Westwood</b>	Online	Love	2012
<b>Jaeger Menswear</b>	Online	Hangman	2012
<b>LNCC</b>	Online	LNCC	2012
<b>Herbal Essence</b>   Get the look	Online	Love	2011
<b>Olay</b>   Regenerist	Online	Love	2011
<b>UNICEF</b>   Making Waves Brazil	Online	Love	2011
<b>Max Factor</b>   Festival	Online	Love	2011
<b>Oral B</b>   Pro Expert	Online	Love	2011
<b>Hoss</b>   Diana Birch	Online	Hey Luke	2011
<b>Wella</b>   Haider Ackermanm	Online	Love	2011
<b>Wella</b>   Issey Miyake	Online	Love	2011
<b>Wella</b>   Missoni	Online	Love	2011

### Celebrities worked with

- Naomi Campbell
- Letita Wright
- Miriam Margolyes
- Jonah Lomu
- Cindy Crawford
- Duran Duran
- Virginie Ledoyen
- Fearne Cotton
- Helena Christensen
- Roxy Music
- Poppy Delevingne
- Eva Herzigova
- Liu Wen
- Bat for Lashes
- Placebo
- Stereophonics
- Will Carling
- Graham Coxon
- Matt Dawson
- Jess Varnish
- Rocky Elsom
- Plan B
- Ruth Bell
- Bombay Bicycle Club

### Brands Worked with

- Google
- Nokia
- AMEX
- Huawei
- Ford
- Mercedes Benz
- Vauxhall
- Opel
- Danaher
- Clarivate
- National Trust
- FedEx
- Wiley
- NINR GOV
- JapanGov
- Shell
- Qualcomm
- Dignity Health
- Braun
- Conde Nast
- CNN
- CNBC
- AOL
- Hulu

- Tesco
- Schwarzkopf
- Aperol
- Staples
- Nice'n Easy
- Jaeger
- Rimmel
- My Protein
- Diageo
- Wella
- Pantene
- P&G
- Shure
- Hoss
- MTV
- Heineken
- Natwest
- Max Factor
- UNICEF
- Herbal Essence
- Vivianne Westwood

## QUALIFICATIONS

2006 - 2007 Arte 7 Film School, Mexico City

2003 - 2006 2:1 BA (hons) History of Art, University College London

## AWARDS & NOMINATIONS



**Full member of Directors UK.**