

Anke Lueddecke

Senior Producer

www.ankelueddecke.tv

07769 885825 / contact@ankelueddecke.tv

Summary

Natural communicator, educator and innovative collaborator.

BBC-trained journalist and story-teller passionate about clarity and integrity.

Self-starter with the ability to navigate complexity, and to engage clients and stakeholders, with an eye on opportunities to add value.

Strategic thinker with a focus on long-term vision and attention to detail.

Proven expertise in leading and growing high-performing teams.

Effective producer with a track record of running location shoots and large-scale events, managing budgets and delivering value for money.

Professional experience

Senior Producer and Camera Director, Freelance

2020-24

Delivered live recordings of concerts, live events (Lord Mayor's Show), plays and talkshows, for online release and broadcast on Sky Arts.

Produced, directed and edited Current Affairs documentaries for Arte, Histoire, ZDF.

- Researched stories, identified contributors and wrote shooting and voice-over scripts.
- Successfully managed team and stakeholder communications on international co-productions. Liaised with clients and managed expectations and feedback process.
- Oversaw scheduling and carried out dynamic risk assessments for shoots covering large-scale events and in war zones.
- Set up effective cloud-based collaboration methods for teams scattered across the globe.
- Advocated to safeguard the mental health of crew, contributors and the production team.
- Responsible for crew hire, budget management and technical delivery.

Senior Producer, National Theatre Live

2018-19

National Theatre Live broadcasts the best of British theatre to cinemas worldwide. I was part of the senior leadership team overseeing 11 live broadcasts during the 10th anniversary year of NT Live.

- Working across a complex organisation, I collaborated closely with the National Theatre's Marketing, Press, Learning and Development departments.
- Provided key leadership and strategic oversight for content production, supporting National Theatre Live's successful brand. Wrote pitches, shaped messaging and workflow.
- Directed content with high-profile talent including Sally Field, Benedict Cumberbatch, Sir Simon Russell Beale. Wrote presenter and voice-over scripts.
- Successfully managed relationships with high-profile co-producers, including Bridge Theatre, Almeida Theatre, Neal Street Productions, Sonia Friedman Productions, and The Old Vic.
- Managed high-performing creative team during various maternity absences of senior staff.
- Delivered top-quality customer experience, analysed audience data and fed analysis into ongoing editorial and operational development.
- Ensured successful content delivery by streamlining and improving quality control processes.

Producer/Director to Series Producer, Freelance**2007-17**

Directed multi-million-£ live emergency exercises with multiple stakeholders for Greater London Authority.

Conceived, pitched, filmed and edit produced digital content and marketing videos for Transport for London, covering large-scale events.

Co-authored innovative, interactive training app for top global management consultancy.

Produced and directed History, Current Affairs documentary series and one-offs for BBC, C4, C5, Discovery, PBS, ZDF.

- For training app, secured expert consultants and contributors, wrote narrative structure and scripts, and directed multi-camera drama shoots.
- Coordinated multiple crews to capture live emergency exercises with Metropolitan Police, London Fire Brigade, Ambulance Service and Transport for London. Films used to train London's emergency services.
- Delivered digital content in line with strategic marketing plans and brand guidelines.
- Streamlined production processes, identifying areas of cost efficiencies & profit-generation. Negotiated supplier discounts and built a roster of high-quality, affordable freelances.
- Managed small teams, in charge of hiring junior staff, crew and on-screen talent.
- Took TV projects through from research and pitch to post-production.

Production Trainee to Producer, BBC**2000-06**

Produced and directed television and radio programmes in Factual, Specialist Factual, Arts and Current Affairs.

- Produced and directed live radio shows (daily / weekly) as well as landmark series, with responsibility for stories and angles, editorial clearances and compliance.
- Wrote scripts and directed on-air talent in studio and on location, led production teams.
- Developed new formats. Produced innovative, interactive web content.
- Planned and ran location TV shoots, to tight schedule deadlines and within budget.
- Authored risk assessments and took responsibility for health and safety on location.

Publications Editor, Oxfam**1998-2000**

Published books and policy papers on international development matters.

- Edited books, journals and research papers aimed at political stakeholders and the general public, in collaboration with different departments and in response to organisational needs.
- Developed ideas for books and series under strategic direction from Marketing team.
- Oversaw redesign of popular illustrated Country Profile series as a communications tool.

Assistant Editor to Production Editor, Prospect**1995-98**

Contributed to the publication of ca. 40 issues of Britain's political and cultural monthly. Improved display and distribution of the magazine.

- Sub-edited articles; researched articles and pictures. Responded to changing events.
- Trained and supervised junior staff; took direction from senior management.
- Managed working relationship with suppliers of design and printing services.
- Initiated quality-control and feedback system for distributors and sales outlets.

Professional training

A Coaching Approach to Leadership	Clare Leadership Training	2022
Working Safely during Covid-19	British Film Commission / ScreenSkills	2020 – 22
Construction Skills Certification Scheme	CSCS	2016
Multi-camera Directing	Directors UK / ITV	2015
Screenwriting UK	Script Factory	2010
Documentary Producers' Week	Documentary Filmmakers' Group	2008
BBC training including:	BBC	2000 – 06
<ul style="list-style-type: none">• Health & Safety, Safety at Work, Safe Management of Live Events• Running a Programme Team, Managing Bullying and Harassment• Managing for Creativity and Innovation• Deaf Awareness, Introduction to Sign Language• Editorial Policy, Ofcom Compliance, Media Law, Reporting the EU, Trials & Crime Reporting		

Education

Diploma in Economics (partial, distinction)	Birkbeck, University of London	1997 – 98
MSc Politics of Africa and Asia	SOAS, University of London	1994 – 95
BA Film and Drama (First)	University of Reading	1991 – 94
A-levels (Abitur, aggregate mark B)	Kaiser-Wilhelm-Gymnasium, Hanover	1991

Volunteering and Mentoring

Founder member and volunteer	Kilburn Grange Community Garden	2022 – now
<ul style="list-style-type: none">• Running public engagement events for food-growing project in urban setting, securing water supply, creating publicity materials		
Mentoring documentary makers	ScreenSkills Mentoring Programme	2020 – now
<ul style="list-style-type: none">• Mentoring two up-and-coming documentary makers, from underrepresented groups		

Languages

German, English:	Mother-tongue standard
French, Ancient Greek, Latin:	A-level / conversational standard
Dutch, Italian, Swedish, isiZulu:	Read

References

Available on request