

IAN RODERICK GRAY

DIRECTOR

WWW.IANRODERICKGRAY.COM

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PROFILE

I am an award winning director with fourteen years of professional experience.

Through my years of directing, I have established a diverse body of work that includes commercials, feature films, Music Videos and branded content films, working for companies such as Sky, ITV, BBC and Channel 4. I have been trusted with creating content for brands such as Nike, Gillette, John Frieda, Sky Sports, Huawei and many others, in the UK and abroad. I have developed the skill set, creative vision and technical knowledge to run a tight and efficient production from conception to delivery.

My first feature-length film, a comedy-documentary hybrid called "The Banksy Job" made in association with Pulse Films and Ipsos Facto films, had its world premiere at the prestigious Tribeca Film Festival in New York and was listed in the Hollywood Reporter's list of best films and Vogue Magazine's pick of documentaries to watch.

My short films have played in festivals all over the world, winning numerous awards in the process and my music videos have been featured on MTV, Mass Appeal, Promo News and Pigeons and Planes. This year I was the recipient of the Best Music Video award at The British Independent Film Festival and I received nominations for 'Video Of The Year', 'Best Director', 'Best Narrative' and 'Best Ensemble' at the Austin Music Video Awards. I was also personally selected by Nile Rodgers to make a film about his philosophy on song-writing.

Whether working alone as a one-man production service, shooting, editing and directing, or working with a large crew, I will deliver beyond-expectation solutions to your moving image requirements, on time and within budget, approaching each project with total commitment, enthusiasm and a genuine love of my craft.

PERSONAL QUALITIES

Goal-oriented, committed, enthusiastic and with a genuine love of my craft. I'm a perfectionist but I am always aware of budget and schedule and have a tireless work ethic. I am deeply passionate about film, film history and film production.

I also have a strong interest in sports, writing, music and Art. I am sociable, conversational and enjoy meeting new people.

SKILLS

- . Experienced in commercial, documentary, branded-content, fiction, writing and directing.
- . Proficient in a number of post-production applications including Adobe Creative Suite.
- . Experienced Digital Motion Graphics Artist (After Effects and Photoshop). Illustration, Painting and Storyboarding.
- . Excellent networking skills; able to forge strong relationships.
- . Experienced lighting camera operator and proficient with a number of cameras. I own a RED Scarlet MX and a Sony A7SII.
- . Highly collaborative and can either lead or work collaboratively as part of a team of any size.
- . Full Clean Driving License.
- . Conversational in Dutch.

KEY CLIENTS

Sky Creative . ITV Creative . BBC . Liquid TV . Havas . Hill & Knowlton Strategies . Pulse . Fall off the Wall

REFERENCES

Debra Scott -
Lynn Morrish -

Senior Producer - Sky Creative
Senior Producer - Sky and ITV

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CREDITS - 14 YEARS OF EXPERIENCE



	COMPANY	ROLE	PRODUCTION
Sky Bet and Gaming - Jeff Stelling	Fall Off The Wall	Director	TV Commercial
The Banksy Job	Ipsos Facto Films & Pulse Films	Writer and Director	Feature Film (Cinema)
Nile Rodgers - Deep and Hidden Meaning	Havas Media Group	Director	Documentary
Huawei Mate 20 Pro - Mobile Spots	BHill + Knowlton Strategies	Director	TV Idents
Team GB Love Stories	Hill + Knowlton Strategies	Director	Online
Gin No 3 Commercial	Blackbug	Director	Online
RuPaul's Drag Race UK Promo	BBC Creative	Director	Online
Sky Sports 'Start of the Season'	Fall off the Wall / Sky Sports	Director	TV Commercial
Scholl - Online Campaign with Jade Jones	Hill + Knowlton Strategies	Director	Branded Content
Sonic TV Show	Liquid TV / Nickelodeon	Director	TV Commercial
Charlie Winston - 'The Weekend'	Sony / Afshanti Records	Creative and Director	Music Video
Samsung Life	Rooster Punk	Director	Online
Idris Elba on Filmmaking	Sky Creative	Director and Editor	Corporate
Elle McPherson on Sky Living	Sky Creative	Director and Editor	Corporate
UNICEF - Zero Discrimination Day	UNICEF	Writer, Producer and Director	Online
Ross Kemp - Extreme World Promo	Sky Creative	Technical Director	TV Commercial
Nike Academy	Silver Koi Films	Producer, Director and Editor	Promo
How Do I look?	Liquid TV	Director	TV
Samsung Screens	Rooster Punk	Director	TV Spot
John Frieda Man	REDPILL	Director	Branded Content
Adian Coker - Been There	Grayscale Productions	Director	Music Video
Adian Coker - Show Up	Grayscale Productions	Director	Music Video
Love, Lies and Marriage: Intro Sequence	Liquid TV	Director	ITV Drama (Broadcast)
Pride of Britain Award VT	Liquid TV	Director	TV VT
Sky Go - Featuring Jeff Stelling	Fall Off The Wall	Director	TV Commercial
Sky Vegas	Fall Off The Wall	Director	TV Commercial
G Finitly - G One	G Finitly	Creative and Director	Online
Coordinate Gear Modular Backpack	Tasty Media Group	Creative and Director	Online Branded-Content
Tool Station Commercial	OMG Media	Director	TV Commercial
Emma Walsh - Best of the Best	Grayscale Productions	Producer / Director / Editor	Music Video (TV)
Sky Ride with Bradley Wiggins	Sky Creative	Self-Shooter	TV Commercial
Jawjaw - Worse Than It Seems	Grayscale Productions	Writer and Director	Short Film / Music Video
Dim T	Tasty Media Group	Creative and Director	TV Commercial
Royal Wedding Live in HD	Sky Creative	Creative and Director	TV Commercial
Digby Jackson - Unicorn Garden	Grayscale Productions	Director	Online Branded-Content
Dan Live	Liquid TV	Director	Corporate
Wealstarr - Maracana	Independent	Director and Editor	Music Video (TV)
BBH Christmas Film	BBH	Director and Editor	IMAX Cinema
Adian Coker - Nothing New	Grayscale Productions	Creative, Director and Editor	Music Video
Adian Coker - Krispy	Grayscale Productions	Creative, Director and Editor	Music Video
'This is Sky Creative'	Sky Creative	Director and Camera	Corporate

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Shakespeare Sonnets	BBC	Producer / Director	TV
ITV - Meet The Commissioners	ITV Creative	Director and Editor	Corporate
Who is Ak47?	Ipsos Facto Films	Director	Trailer
Adian Coker - Freestyle	Grayscale Productions	Director and Editor	Music Video
Street Fit - Become	Street Fit	Producer / Director	Online
Street Fit - Evolution of Dance	Street Fit	Producer / Director	Online
Street Fit - Kids	Street Fit	Producer / Director	Online
The Dim Sum Challenge	Tasty Media Group	Producer, Creative and Director	Online
Godless Nights (Multi-Award Winning)	Grayscale Productions	Producer, Writer and Director	Short Film
The Club (Multi-Award Winning)	Grayscale Productions	Producer, Writer and Director	Short Film
The Caretaker's Symphony	Grayscale Productions	Writer and Director	Short Film
Gillette Skills	Sky Creative	Director and Editor	Commercial
Hideout Festival Croatia 2014	Sound Channel	Self-Shooting Director	Online
Unknown Festival Croatia 2015	Sound Channel	Self-Shooting Director	Online
Sky IQ	Sky Creative	Director	Corporate
Sky StEP	Sky Creative	Director	Corporate
John Lydon and Public Image Ltd Reunion	Concert Live	Director, Camera and Editor	TV
Toni & Guy Fashion	Toni & Guy	Director	TV
Tower Hamlets School Sports Partnership	OMG Media	Producer, Director and Editor	Documentary
Innate Forte - Bad Girls	Grayscale Productions	Director	Music Video
Soul Notes	Grayscale Productions	Director	Short Film
Wimbledon School Of English	Grayscale Productions	Producer / Director	Corporate
Sky Broadband	Sky Creative	Director	TV
Paolo Nutini Tour Film	Concert Live	Director and Camera	DVD
The City of Portsmouth Promotional Film	Portsmouth Council	Director and Editor	DVD
The Sampo	NDFC (Finland)	Writer	Feature Film
The X-Factor Christmas Music Video	Love Making Films	Self-Shooting Director	Music Video (TV)