

Joe Casey
Producer & Director
Tel: 07843 023251 Email: joe@crowdedproductions.co.uk

Proven track record developing and securing commissions, negotiating difficult and unique filming access.
Self-shooter with track record of filming powerful sequences and interviews for broadcast.
Ability to identify, cast and maintain strong relationships with key contributors.
Experienced in managing covert investigations, production teams and edits.
BAFTA and RTS Young Journalist of the Year award winner.

Career History

Producer & Director, Love Productions, Channel 4, 'Health Hacks' [W/T]

Responsible for two episodes and consumer strand in a four-part health magazine series due to be televised in February 2020. Role included developing segment ideas, sourcing and securing experts and talent, scripting, self-shooting on Sony FS7 for broadcast.

Producer & Director, Change Incorporated, Vice Studios

Developed a number of projects for online platform. Role included securing access to key interviewees and companies, developing script and programme documents, planning covert filming.

Producer & Director, Noon Films

Responsible for development of programme ideas for UK and International broadcasters. Role included contacting and securing key contributors, scripting, background research, writing treatments, leading on pitching.

Producer & Director, TI Media, BBC 3, 'Inside Britain's Black Market: Who's Selling Fake Stuff?'

Access led investigation meeting the people at the heart of the fake good market. Role included self-shooting with FS7, working closely with on-screen talent, scripting, planning and running edit, liaising with programme commissioner, managing legal correspondence.

Producer & Director, True North, Channel 5, 'Shop Smart, Save Money for Christmas'

Oversaw development and production of short pre-recorded films, live tests and sequences for ongoing series. Role includes managing production team, writing pitch documents, liaising with talent and senior management, overseeing production and edit.

Co-Producer, Hardcash Productions, ITV, 'Exposure: The Priory: Teenage Mental Health Uncovered'

Undercover investigation into standards of care at CAMHS [Children and Young Person] inpatient unit run by Priory Group. Role included developing and securing programme commission, sourcing and managing key contributors, running covert investigation, self-shooting for broadcast, liaising with executives and legal, scripting, background research, drafting legal correspondence.

Producer, Hardcash Productions, ITV, 'Exposure: Who Cares? Children's Homes Undercover'

Investigation into poor standards of care in residential services for children and young people in crisis or with a history of abuse. Role included managing development, writing pitch documents and securing the commission, overseeing covert filming, working closely with contributors and key sources, managing the edit and post production, scripting, recruiting and training undercover reporters, writing covert filming requests, liaising with executives and legal, self-shooting for broadcast.

Producer, Vera Productions, Channel 4, 'Dispatches: Secrets of Britain's New Homes'

Investigation into whether enough affordable homes are being built and the connections between prominent property developers and politicians including Chancellor Philip Hammond. Role included research and development, identifying and securing key case studies, planning and managing filming days, liaising closely with senior members of the team, analysing detailed planning applications and local plans.

Development Producer, Vera Productions, Channel 4, 'Dispatches: Politicians for Hire – Cashing in on Brexit'

Investigation into whether politicians were willing to accept paid advisory roles with external companies for a fee. Role included writing pitch document and covert filming request, background research, liaising with programme executives.

Producer & Director, BBC, Newsnight

Developed, produced, directed and self-shot two films for BBC Newsnight into the use of physical restraints on school pupils and a film focusing on the quality and standard of rehabilitation services for people with brain injuries. Role included securing key case studies, experts and filming access, scripting and edit producing, managed covert footage, working with and supporting vulnerable contributors and their families, right of replies, arranging publicity and studio guests.

Undercover Reporter, BBC, 'Panorama: Undercover Care: The Abuse Exposed'

Investigation exposing abuse of vulnerable adults in a hospital in Bristol. Programme led to a fundamental change in how we care for vulnerable people. A number of staff were jailed, the hospital closed and the company ceased to operate. Role included working and filming undercover, logging footage and identifying key clips, working closely with and supporting affected families, liaising with legal and editorial policy, assisting with right of replies and scripting, background research, arranging film locations and publicity. The investigation won a BAFTA and three RTS awards. I was named RTS Young Journalist of the Year for my role.

Associate Producer, Vera Productions, BBC, 'Panorama: Undercover: Justice For Sale?'

Investigation into the impartiality of expert witnesses in the legal system. Role included identifying and investigating expert witnesses who may be breaking the rules, covert filming, securing interviewees and experts, working closely with on-screen talent, right of replies.

Assistant Producer, BBC, Panorama

Part of BBC in-house team working on programmes covering a range on subject areas including companies cold calling pension holders attempting to sell dubious investment schemes, Child Sexual Abuse, Scotland Independence reference, A&E winter crisis, elderly care abuse and future energy resources. Role included sourcing and supporting key interviewees, background research, securing access to experts, paperwork and locations, self-shooting for broadcast, assisting in the edit and script, covert filming, training undercover journalists, planning and filming abroad, working to tight deadlines and fast turnaround films, assisting with scripting and legal correspondence, liaising with executives, legal and editorial policy.

Researcher, BBC, 'The One Show',

Researcher, BBC, 'Rogue Restaurants'

Researcher, BBC 3, 'Natalie Cassidy's Diet Secrets', 'Young and Jobless and Living at Home'

Other information

BBC in-house training

Introduction to Self-Shooting, XF305 workshop, News Assignment and Location Safety, Writing for Television Workshop, Copyright, Production Safety, Data Protection, Legal and Editorial Policy, Safeguarding Trust.

Bournemouth University Sept 2003 – July 2006

BA (Hons) Multi-Media Journalism. Trained in Radio, Television and Print, Shorthand, Media Law and Ethics.

Experienced using several cameras including Sony FS7, XF305 and Canon C300, edit experience using Adobe Premiere Pro, Clean drivers licence.
