



MICHELLE PASCAL

(She/Her)

Producer | Director | Talent Manager | CEO

Profile

A highly skilled creative with more than 20 years' experience in television production. A skilled talent manager and excellent storyteller producing programmes and directing some of the UK's top talent such as Fiona Bruce, Matt Baker and Nick Knowles. A proven self-starter with determination and drive to influence positive change.

"I've had the pleasure of working with Michelle on the Antiques Roadshow. She has researched, devised, scripted and directed the introductions to the shows with a great eye and an ear for a story. As a complete contrast, she has also directed the items featured on the show - a role which requires great skill in the rapid assimilation of information, working out what the story of an object is and how it is best told with just a few minutes preparation. She has also proved brilliant at getting the best out of her presenters and contributors. On top of that, she is unceasingly cheerful and energetic - and a joy to work with."

FIONA BRUCE

Skills

- Creative and innovative storyteller - new ideas, writing scripts, producing and directing stories.
- Journalism - 5 years as a broadcast journalist for BBC Points West.
- Investigations - 3 years doing lead investigations for BBC Countryfile.
- Strong understanding of BBC Editorial Guidelines such as Accuracy, Impartiality and Fairness to Contributors and Consent.
- Confident doing risk assessments and rights clearance.
- Diversity lead for Icon Films 2022 and former BME Diversity representative for BBC Studios Factual Entertainment 2021.



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Experience

Company Director

FAM Films CIC February 2023 - Present

FAM Films brings the Black community together to engage in film screenings, film festivals and development programmes for emerging talent. Set up after gaining a place on the 2023 Enterprising Women Business Support Programme.

Freelancer

Various Organisations November 2022 - Present

Projects with Ujima Radio, Screen Skills, Bath Spa University, Avon & Somerset Police. Casual exam invigilator work at Fairfield High School.

Talent Manager

Icon Films August 2021 - August 2022 & October 2022 - November 2022

Sourcing talent from senior management to entry level roles for television production mainly for US channels such as Nat Geo and Disney +. Providing expert advice and implementing solutions to set goals and drive EDI policy and inform culture within Icon.

Director BBC1 DIY SOS Children In Need

BBC Studios September 2022

The biggest build ever! Directing camera crews and talent on location in Leeds and interviews off site with contributors. Talent included many well known Radio 2 DJs.

<https://www.youtube.com/watch?v=ZSUIQMcc948>

Director BBC1 RHS Flower Show

BBC Studios July 2021 - August 2021

Filming with presenters on location.

Development Producer BBC Factual Entertainment

BBC Studios February 2021 - June 2021

Creating, pitching and developing programme ideas for the slate. Finding and liaising with new and existing talent and celebrities. Casting and researching content to support ideas.

Producer/Director BBC1 Countryfile

BBC Studios April 2020 - January 2021

Producing hour long episodes and scripting and directing stories about the countryside including Tom Heap investigations for one of the UK's most watched television programmes.

Director BBC1 DIY SOS This Big Build Cheltenham

BBC Studios March 2020

Producer/Director BBC1 DIY SOS This Big Build Corby (BAFTA)

BBC Studios December 2019

DIY SOS honoured with a BAFTA Special Award in recognition of its outstanding creative contribution to television. Here's the behind the scenes look at filming, which was shown at the award ceremony.

<https://www.youtube.com/watch?v=qrTEriexoa4>

Producer/Director BBC1 Countryfile

BBC Studios January 2018 - November 2019

Producer/Director BBC1 Antiques Roadshow

BBC Studios June 2017 - December 2017

Filming antique items on location with presenters, experts and contributors.

Edit producing hour long episodes in the edit. Average 5 - 7 million viewers.

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Training

2023 Enterprising Women Programme,
SETSquared, Bristol (1 year)
2022 The Filtered Guide to Effective D&I
2022 Emergency First Aid
2021 Managing Diversity
2021 Fair Selection
2021 Unconscious Bias for Leaders
2020 Dealing with micro aggression
2019 Confidence and Impact Workshop
2017 BBC Hilda Matheson leadership
programme (1 year)

Experience Continued...

Producer/Director BBC1 Countryfile

BBC Studios May 2016 – May 2017

Producer/Director BBC1 Flog It!

BBC October 2014 – April 2016

Producer/Director BBC2 See Hear

BBC January 2014 – August 2014

Producer/Director BBC1 Bargain Hunt

BBC August 2011 – December 2013

Outreach Producer

BBC Bristol March 2010 – July 2011

The aim of this role was to gain better connections and partnerships with outside organisations and internally to encourage a more diverse workforce.

BBC Broadcast Journalist

BBC Points West, Bristol July 2005 – March 2010

Reporting and presenting on daily stories for live output throughout the day

BBC Senior Technical Operator

BBC Points West, Bristol September 2002 – July 2005

Editing on the day stories and producing self-authored news items for live output.

Editor

Available Light Productions, Bristol January 2001 – August 2002

Editing more than 20 national and regional broadcast documentaries.

Runner

Available Light Productions, Bristol June 2000 – January 2001

Other Achievements

Writer/Director BFI Funded Drama Short 'Hats' 2022 (10 mins)

The short explores the relationship between a Black British woman and her ailing mother through an assortment of hats revealing some culturally complex emotions.

Winner of Best First Time Filmmaker International at the Alternative Film Festival in Toronto, Canada 2023. Finalist Stockholm City Film Festival 2023, 'Best of the Fest' Windrush Caribbean Film Festival.

The film is still on the festival circuit with a number of nominations in the short film category.

<https://network.bfi.org.uk/news-and-features/industry-insights/bfi-network-short-film-slate>

Education

BA (Hons) Graphic Design 2.1 UWE 1998 – 2000

References

Andie.Clare@iconfilms.co.uk (Head of Production)

Joanna.Brame@bbc.co.uk (BBC Series Editor)

