



Profile

Highly experienced Long-Form Producer, Director, Writer for television and film. Specialising in Producing original long-form children's animated series, managing large teams and HODs through development, production and post to final delivery to highest QC standards. Creator / Producer / Director and Writer of 'Melody', with 3 x series commissioned by BBC CBeebies.

Line Producer: 'HexVets & Magic Pets'

August 2022 – January 2024

40 x 11 minutes (CG / 2D Animation hybrid) - Blue Zoo Animation Studios for Nickelodeon

Adventure-comedy series. Client facing role, overseeing all production departments and waterfall schedules, voice record, storyboard / animatic builds, animation and light comp teams and fixes, post sound mixes and online stages to ensure delivery deadlines were met on schedule and within budget, through to initial delivery. Work also included; voice actor contracting, recruiting large production teams, contracting post production service providers (sound, picture post and closed captioning services) invoice processing, crew holiday approvals and monthly client cost reporting.

Creative / Line Producer: 'Kitti Katz'

April 2020 – June 2022

20 x 22 minutes (CG Animation) - KidsCave Studios for Netflix

Action-comedy series. Worked from pre to post-production across: creative development, scheduling, script validation, concept art approvals with in-house design team, storyboards, animatic edits, offline updates from layout, animation through to light and render with in-house editor. Managing in-house production team and working closely with our Canadian animation studio partner for a 'one studio' workflow, with fast turnarounds and approvals. Arranging sound mix and HDR online mastering sessions and QC retakes for Netflix Original (grade tier 1). Handling submissions / notes / approvals with our Netflix Executives.

Development Producer

April 2019 – March 2020

KidsCave Studios

Created / developed new content for global youth markets, including but not limited to live action, animation and mixed media series formats. Building pitch documents, show bibles, writing spec scripts and attending pitching sessions. Reading submissions from creators and / or agents, and giving constructive feedback and development support, scouting new talent and attending media markets. Development period resulting in successful pitch / green light on a kids CGI action / adventure / comedy series with Netflix Originals.

Line Producer: 'Robozuna'

December 2016 – March 2019

40 x 22 minutes (CG Animation) - KidsCave Studios for ITV Studios / Netflix

Sci-fi, action-comedy series. Overseeing pre to post-production, including: storyboards, animatic edits, offline updates (working with Canadian animation studio), sound mixes, ITV approvals, final online mastering, QC retakes for ITV and Netflix Original (grade tier 1), ready for delivery to ITV Studios and Netflix. I also voiced several characters, most notably the superstar Combatabot 'Drubber' in series 2!

Writer: 'BBC Bitesize'

October – November 2016

10 x 2 minutes (2D Animation) - Tentacle Media for BBC Bitesize

Learning grammar is made fun, with these humorous educational animated shorts, featuring monsters!

Creator / Producer / Director / Writer: 'Melody And Friends'

February – September 2016

10 x 14 minutes (Live Action / Animation) - LAAH Entertainment / Wish Films for BBC CBeebies

'Melody' re-commissioned for a third series by the BBC in a longer format. Work entailed devising and developing the format with Will Brenton, producing, writing and directing the two-camera shoot; capturing scripted scenes on location, live music performances (including full orchestra) and interview style setups involving child contributors. Directing the animations from storyboard to final render, overseeing the post-production (offline and online), music mix, track lay and writing / directing of the VO record.

Director / Writer / Asst. Producer: 'Something Special: We're All Friends'

June – December 2015

25 x 20 minutes (Live Action) - BBC CBeebies

Series 10 of CBeebies flagship show. Directing Justin Fletcher (as both Justin and Mr Tumble), and children with a range of disabilities, on location across the UK. Writing 10 and directing 13 episodes, managing my production team, casting child contributors, location scouting / negotiating, and completing BBC Risk Assessments. Directing single and multi-camera shoots, offline edit, writing and directing the VO record.

Creator / Producer / Director / Writer: 'Melody' July 2013 - January 2015

40 x 7 minutes (Live Action / Animation) - LAAH Entertainment / Wish Films for CBeebies / BBC Learning
'Melody' (Series 1 & 2) introduces classical music to children in a mixed media format, designed to be accessible for the blind / partially sighted audience with the help of the RNIB. Covering every aspect of production from creating, pitching and producing, writing 12 and directing 18 episodes. Directing the live action on a single camera, in house and on location with adult and child contributors. Directing the animation from storyboard to final render with several animation companies in tandem to ensure delivery. Overseeing the post-production (offline and online), music mix, track lay and writing / directing of the VO record. Duties also included producing, writing and editing 'A Day In The Life Of Angharad' for the CBeebies website.

Editor / Producer / Director: 'Corporate Videos' January 2011 – 2013

Mixed Media: Live Action / Animation - LAAH Entertainment
Working with a wide range of producers and high profile clients, to deliver videos on time and on budget. Using a variety of software's including; Premiere Pro, After Effects, Final Cut 7 / X. Clients include: Agile Films, Create Media, Tilling Creative Productions, Extraordinaire.tv, Wish Films and HSBC. Also working as director and producer to create live action and animated corporate videos for a variety of companies and their products; ranging from electronic devices to recruitment agencies.

Asst. Director / Prod. Manager: 'Ultramarines: A Warhammer 40,000 Movie' July 2009 – Dec 2010

Feature film (CG Animation) - Good Story Productions - Codex Pictures for Games Workshop
Working closely with producer Bob Thompson and director Martyn Pick, issuing creative notes on all stages of production. Managing pre to post-production, including: script, concept design, asset and approval tracking, storyboard, animatic edit, international live action facial motion capture and sound recordings (inc. scheduling and booking cast and crew), managing motion capture animation (working with Los Angeles studio), offline animation updates (working with Canadian animation studio), in-house effects / compositing team, filmed opening titles smoke effect with director, sound mixes, Games Workshop approvals via exec producer Nelson, to final online mastering for theatrical cinema release. Line produced 'Hard Choices, What Happened On Algol?' graphic novel prequel for DVD Special Edition, and animated version.

Asst. Development Producer: 'In-House, BBC CBeebies' Various Assignments 2009 – 2012

Live Action / Animation - BBC CBeebies
Assisted in the development of several television shows. Writing stories, spec scripts and graphic design work for show bibles and selling documents with Barry Quinn, Alan Robinson and Daniel Bays.

Asst. Director: 'Green Balloon Club' September 2008 - April 2009

48 x 15 minutes (Live Action) - BBC CBeebies
Researched and made props, and was key liaison between the director and all company departments.

2nd Asst. Director / 1st Asst. Director (on final Block): 'Kerwhizz' July 2008 – April 2009

26 x 20 minutes (Mixed Media: Live Action / Animation) - BBC CBeebies
Key liaison between director Stephen Cannon, and all company departments on the busy studio floor.

Associate Producer / Production Manager: 'Apollo's Pad' July 2007 – May 2008

Internet Publication & Download (2D and CG Animation) - Good Story Productions for Galleon Holdings
Animated music videos. I recruited animation talent from around the world, and line managed production.

Stage Manager / 2nd Asst. Director: 'Jim Jam and Sunny' June 2006 – July 2007

260 x 11 minutes (Live Action / Animation) - Wish Films for CITV
Worked as 1st AD at rehearsal / sound recording phase, with handover to Floor Manager on live action record days. Oversaw skin artists and props were in place and on time, whilst maintaining continuity.

Crew (Editor / Cam Operator / Director / Writer): 'Corporate Videos' August 2005 - June 2006

Mixed Media: Live Action / Animation - Tri-Star Television
Worked directly with clients, wrote BACC approved scripts, directed actors and interviewees, filmed in studio (green screen and purpose built sets) and out on location, edited and authored DVD's.

2nd Asst. Director: 'Planet Cook' October 2004 – May 2005

104 x 20 minutes (Live Action / Animation) - Platinum Films for CBBC, BBC / ZDF / Channel Four
Children's television show, starring Dave Benson-Phillips and Kevin Woodford. Liaison for director between all departments, oversaw actors, props, and food were in place and on time, on the busy studio film set.

Summary

With over 15 years' experience in animation and live action production, I have developed a strong portfolio of skills and competencies that enable me to deliver high-quality content for various platforms and audiences. Specialising in Long-Form Animation, my expertise include; creative development, script validation, line producing (planning, scheduling, budgeting, client facing cost reporting), leading production teams (production manager's, coordinators, assistants). Overseeing all departments from design, storyboard, animatic, offline edits, voice recording, animation, FX, light comp, post-production (sound mixes & online picture) to final delivery at QC grade tier 1). I have worked on multiple projects for prestigious clients such as Netflix, Nickelodeon, ITV Studios and CBeebies, including creating, producing, directing, and writing 'Melody', with three series commissioned by the BBC. I am passionate about storytelling, innovation, and diversity in children's media, and I enjoy collaborating with talented and driven professionals who share my vision and values.

Core Skills

- Strong creative and production leadership skills.
- Experienced in budgeting and scheduling for multimillion pound animated television series.
- Team Leadership: Well versed in leading large teams to meet production milestones, specialising in long form animation for TV and film.
- Client Liaison: Excellent interpersonal skills, effectively communicating with clients, colleagues and third party professionals on a daily basis.
- Proactive: Strong intuition to forecast potential problems, minimising negative effects before they happen and / or before reaching crises points across production.
- Ability to work independently without supervision to meet production goals.
- Problem solving: Finding creative solutions to issues as and when they arise.
- Creative Writing: Over 30 broadcast scripts, pitch documents, show bibles and spec scripts.
- Directing: Over 40 episodes broadcast on television (live action and animation). Numerous short films and music videos.
- Design: Strong design and illustration skills.
- Creative: Experienced in creating new IP and developing pre-existing content for TV and / or film.

Training / Qualifications

- Blue Zoo Animation Studios - Leadership Training [with Kate Lander]
- BBC Child Protection Workshop
- BBC Health And Safety Training Course
- Ravensbourne Advanced Final Cut Pro Editing Course
- Raindance Hands on Directing Course
- Raindance Directing Essentials Course
- BA (Hon's) Degree Media with Video Production: Upper 2:1 class [2001]
- A Level Film Studies [1998]
- AS Level Photography [1998]
- BTEC National Diploma Media Studies: Overall Distinction [1998]

Computer Skills

- Production Management: ShotGrid / F-Track
- Scheduling: Google Docs / Excel / Numbers
- Script Writing: Final Draft / Word / Pages
- Design: Photoshop
- Development Documents Building: Photoshop / Keynote
- Editing: Adobe Premiere Pro / Final Cut Pro (7 and X)
- FX: After Effects

Memberships

- Directors UK
- ALCS (Authors' Licensing and Collecting Society)