

Amal Al-Agroobi

+44-7841-666-483 • amal.alagroobi@gmail.com • linkedin.com/in/Amal13 • London, UK • Settled Status

I started my career as a neuroscientist working in a research lab. But I felt under-stimulated by the routine of my work and frustrated to not be working around my true passion: Filmmaking. As a natural leader and entrepreneur fluent in several languages, I know the power of storytelling.

So, I launched my career in film, television, and the media. I worked across roles from writing and directing to production and rights clearance and quickly found my way to the top level of the industry. From producing award-winning films to working with Brad Pitt and JJ Abrams, my peers have acknowledged my creativity, reliability, and dependability in equal measure.

As the dawn of data and Generative A.I. have signalled the transition to a new world of media production, I am ever continuing to adapt my career by remaining familiar with latest technologies. I am seeking directing opportunities in film and television.

Career & Achievements

ALAGROOBI Films LTD | UK and UAE

Writer & Director

2013 - Present

- Developed award-winning, high-impact social documentaries.
- Directed and produced fantasy/sci-fi genre material in film and television with managing agents.
- Completed various award-winning short and feature-length films.
- Made commercial content videos for government entities, corporate clients, and private companies.
- Conducted several freelance or consulting jobs in my time at the company including:

Ladies Coffee (2023)
The Protocol (2021)
Vanish in Smoke (2019)
Under the Hat (2016) 5 nominations
The Brain That Sings (2013) 6 nominations, 3 awards
Half Emirati (2013) 12 nominations

Awards

- Al Jazeera Documentary Channel Award (2014)
Al Jazeera Channel Film Festival
- Second Most Voted Film (2014) Giffoni Film Festival, GEX Documentary section
- People's Choice Award (2013) Dubai International Film Festival

- Directed client commissions, corporate & commercial content including:

2019 – Client: Ministry of Education UAE
2018 – Client: Mall of The Emirates
2018 – Client: The Louvre Museum
2015 – Client: Universal
2015 – Client: Khayarat
2014 – Client: Private
2014 – Client: DEMO
2013 – Client: SIKKA
2013 – Client: DAMAN Healthcare

Project: NSTI Student Profiles, Dubai
Project: Art from the heart Commercial video, Dubai
Project: 6 Artist profile videos, Abu Dhabi & New York
Project: Star Trek: Beyond, Behind the Scenes Footage, Dubai
Project: Company Recruitment Videos, Dubai
Project: 'Proud to be a Sharjonian' Series, Sharjah
Project: Gulf Film Festival Promotional Video, Dubai
Project: Visual Art Film '90%psyche' Dubai Cultural Authority
Project: Corporate Video, Abu Dhabi

Director's Studio | London, UK

Rights Clearance

Mar 2021 - Jul 2021

- Worked remotely and closely with the Google team to clear video usage rights for online videos.
- Translated legal documents and contracts, and sent e-mails and invoices to English/Arabic-speaking influencers.

Break the Room Media | Remote/LA, USA

Lead Writer

Sep 2020 - Oct 2020

- Worked with a TV writing company online writing a web series by UAE writers for the Arab market.

Netflix | Abu Dhabi, UAE

Producer's Assistant

Nov 2015 - Dec 2015

- To producers Brad Pitt and James Skotchdopole on the film "War Machine" (2017)

IDEX Military Exhibition | Abu Dhabi, UAE**Script Supervisor****Oct 2015 - Oct 2015**

- Scheduling and timing events to produce timed sheets for the crew.
- Prep work and communication/negotiations between English and Arabic crew.

Lucasfilm | UK and UAE**Production Assistant****Apr 2014 - Aug 2014**

- Star Wars: The force awakens (2015) directed by JJ Abrams

Filmworks | Abu Dhabi, UAE**Production Assistant****Jan 2013 - Jan 2013**

- Worked closely with actor Andy Lau on the Chinese film "Switch" (2013)

Image Nation | Abu Dhabi, UAE**Media trainee****Sep 2011 - Dec 2012**

- Involved in Legal/Distribution of the company's films, as well as Marketing and Social media management.
- Involved in the creation of an in-house social group and film production support program.
- Managed legal contracts for distribution between the company and national/international distributors.

Zayed Hospital | Abu Dhabi, UAE**Stroke Program Coordinator****Sep 2009 - Sep 2011**

- Lab technician in microbiology, serology, clinical and immunology labs.
- Ushered into a medical management position to set up/coordinated the Stroke Program.
- Involved in hospital credentialing committee ensuring doctors are able to practice certain privileges.
- Key player in a team that led to the acquisition of an international hospital accreditation certificate.

Key Skills

- Good at managing large crews and multi-tasking.
- Experience in script-writing, bible/deck preparation and pitching.
- Great networking skills, skilled connector, confident orator and presenter.
- Previously worked with prolific, up-and-coming actors in the UK.
- Exceptionally creative mind and eye.
- Strong relationship-building, engagement, coaching, and mentoring skills.
- A collaborative team player and leader who is well versed in storytelling and communication.
- Familiar with SLR cameras (such as Canon 5DMIII), basic production and sound equipment, basic lighting set-ups as well as editing software *Final Cut Pro* and *Adobe Premiere*.
- Good knowledge of Software such as *Movie Magic* and scriptwriting software such as *Final Draft*.
- Multi-lingual and polymath with broad sector experience across Consumer Technology, Financial Services, Legal, Debt Management, and Artificial intelligence.
- Well acquainted with recent media-related technologies in Artificial intelligence (A.I.) and Business intelligence (B.I.) such as OpenAI's ChatGPT and DALL-E; Adobe's Firefly; Google Bard, Epic's Unreal Engine, and Mid-journey.

Education**University College London | UK****MSc (Hons) Neurosciences****2008 – 2009****Durham University | UK****BSc (Hons) Biomedical sciences****2004 - 2007**

Additional Information

Memberships/organisations:

Academy of Achievement (2013)
Cinesisters (2020)
Film Fatales (2020)
BAFTA (2022)
Directors UK (2023)

Certifications:

Fast futures - Analysing and Visualizing Data with Microsoft Power BI (2023)
University of Harvard – Stroke Observership program (2010)

Languages:

English, Arabic, French (Fluent)
German, Turkish
(Conversational), Chinese
(Basic).

Additional awards:

Best New Director (2013) Women In Film and Television
Best Up and Coming Filmmaker of the Year (2013) Digital Studio Awards