

# SEBASTIAN WHYTE

Director | Creative Director | Self-Shooting Director | Producer | Editor  
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## PROFESSIONAL PROFILE

A collaborative and award-winning filmmaker with a track record of delivering bold, emotionally resonant content across film, television, advertising, social and branded media. Skilled in leading teams and developing standout visual narratives that captivate audiences and elevate brands. Technically fluent across the full production pipeline and trusted by global brands, broadcasters, and agencies to deliver exceptional results.

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## EXPERIENCE

### UNSCRIPTED TELEVISION

#### Director | Executive Producer | Editor – Whispering Rebel Films (2025)

- *UNION BLACK* (1 x 24' Documentary, ITV)  
Created, developed the acclaimed documentary on Black British Culture. Featuring Jazzie B, Wretch 32, Vanessa Kingori, Afua Hirsch and more.

#### Producer | Director – Sky Cinema / True North Productions (2024)

- *Celebrating Black Cinema with Naomie Harris* (1 x 60' Documentary, Sky)  
Naomie Harris is joined by Lashana Lynch, Oti Mabuse, Adrian Lester and Trevor Nelson to celebrate and discuss some of their favourite films

#### Producer | Director – DocHearts / U:TV (2022)

- *Just Jokes* (1 x 60' Specialist Factual Documentary, U&Dave)  
Big Zuu, Dane Baptiste, Thanyia Moore, Ola Labib share their stories and experiences in the comedy circuit and growing up in the UK
- *Black on Screen* (4-part Mini Documentary series, U&Drama)  
A mesmerising look into the minds of some of Black British actors like Ashley Walters (Top Boy, Adolescence), Pippa Bennett-Warner (Gangs of London) and more

#### Self-Shooting Director – Together TV (2022)

- *Black Excellence* (4 episodes, Mini Documentary Series)  
Advolly Richmond, Doc Brown and more explore cultural representation

### SHORT FORM

#### Producer | Director | Editor – Freelance (2024 – Present)

- Delivered standout campaigns, commercials, podcasts, short films & branded content for clients including Symprove, Transport for London, Ministry of Defence, Casio (G-Shock), and Marriott Hotels.

#### Director – Wonderhatch Creative Agency (2024)

- Commercial for luxury properties *The OWO – The Stage is Set*

#### Producer | Director | Editor – Media Trust (2023)

- Award-winning film *Songbird* (Charity/Branded Content)  
Utilised in national campaigns for youth empowerment and community support.

#### Producer | Director | Editor – Ballet Rambert (2020 – 2022)

- *Peaky Blinders: The Redemption of Thomas Shelby* (Branded campaign/Commercials)  
In collaboration with Peaky Blinders creator Steven Knight and Rambert - Directed, wrote and created the Multi award-winning spot. Over 2 million online views in under 5 days
- *RAMBERT X SASSOON, Note to Self & Just Dance* (Self-Shoot PD short form content)

### **Director | Editor – World Health Organisation (2021 – 2022)**

- *Changemakers in Health* (Branded Content / Docudrama)  
A powerful short expressing health workers' personal experiences through spoken word - innovative global health storytelling

### **Shooting Producer/Director | Editor – TMPW Agency (2019 – 2020)**

- Created successful campaigns for brands and companies resulting in measurable increases in reach and engagement – Vodafone, Sainsbury's, Greater Manchester Nurses.

### **Creative Director | Director | Editor – How Now Agency (2016 – 2017)**

- *Pursuing Truth* (Channel Rebrand Campaign. Crime+Investigation Channel / A+E Network)

### **Producer – Freelance (2015)**

- *Next is Now* (Samsung B2B Campaign) **Casual Films**
- Tesco, Audi & KFC (Branded Content and Social Campaigns) **BBH/Black Sheep**

### **Video Editor | Creative – Freelance (2014 – 2019)**

- Content for global brands including Sky Sports, Volvo, Discovery, Ferrari, Nissan & Betfair. Agencies including Hogarth, Wieden+Kennedy, Ogilvy, VCCP

### **Promo Director | Producer | Editor – Sony Pictures Entertainment (2012 – 2014)**

- High-performing award-winning promos, campaigns and branding.

### **Head of Broadcast Design – Press Association (Broadcast) (2005 – 2008)**

- Led creative, motion design and branding strategy for internal and external broadcast clients.

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## EDUCATION & PROFESSIONAL DEVELOPMENT

- **Filmmaking MA** Kingston University. (Passed with Distinction)
- **Graphic Communication Postgrad Diploma** Kingston University.
- **Urban Design BSc** University College London.
- TV Collective – Breakthrough Leaders Programme, 2024
- NFTS – Directing Drama, Directing Actors, Writing the TV Pilot
- ScreenSkills – Becoming a Shooting P/D
- Directors UK Inspire 2023 Cohort - Mentor: Georgi Banks-Davis (*KAOS*, *The Night Manager 2*)
- Directors UK – Working with Actors Workshop (pt 1 & II)

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## KEY SKILLS

**Core Competencies:** Film Direction | Creative Direction | Producing | Self-Shooting | Cinematography | Video Editing | Sound Design | Motion Graphics | Colour Grading | Photography

**Technical Expertise:** Adobe Creative Cloud | DaVinci Resolve | Premiere Pro | After Effects | Photoshop | Audition | Final Cut Pro | AI (including MidJourney, Veo2, Luma AI, Runway & Kling AI)

**Creative Strengths:** Concept Development | Scriptwriting | Art Direction | Storytelling | Strategy

**Formats & Platforms:** TV - Factual / Documentaries | Branded Content | TV Commercials | Social First Content/Campaigns | Short Films | Vertical Film | YouTube | Instagram | Tik Tok

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## AWARDS & RECOGNITION

- 2021, 2022, 2023 Creativepool Annual – *Best Production*
- 2023 International New York Film Festival
- 2021 SHINY New Directors Award
- 2021 PROMONEWS – *Video of the Month*
- 2018 Creativepool Annual – *Photography*
- 2016 Film The House – *Best Film*
- 2016 Cannes Corporate Film & TV Award
- 2014 PromaxBDA Global Award