

ROBERT GOULD

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"He is unflappable and resourceful." Gus Lamb, MD One Planet Pictures

"He clearly has a real love of film making and is extremely passionate and motivated to ensure the very best." Nicky Milne, Christian Aid

PROFILE

I am a visual storyteller adept at developing strategic content for clients and selling it to them. An experienced filmmaker and executive producer with a background in journalism and broadcast documentary.

A natural problem-solver, I'm trusted by clients and production teams, I lead and inspire people to deliver fantastic, effective film and animation on time and within budget.

By working collaboratively with commercial, government and multilateral clients, I translate organisational and commercial strategy into creative ideas to inform and change minds.

CAREER

Senior producer/director M&C Saatchi World Services: 2019–2023

- Leading film content development and delivery across government, multilateral and NGO clients including UK Home Office, NATO, Gates Foundation, UNEP, UNICEF
- Executive producing, managing remote production teams and workflows across projects from live action to animation and motion graphics
- Mentoring junior team members and creating systems for delivering film content on time and budget

Senior producer/director Zinc Networks: 2016–2019

- Interrogating sensitive government client briefs against strategic goals
- Producing effective film content from treatment to delivery
- Training junior members of the production team

Freelance director, Christian Aid: 2015

- Agile, efficient, film production, creating fundraising and awareness films for climate, malaria and Christmas campaigns

Shooting producer/director (freelance), BBC World: 2013–2015

- Researching, writing and directing two presenter-led documentary strands *One Square Mile* and *Working Lives* on BBC World
- Under-the-radar reporting from Mozambique, Myanmar, India, Ecuador, Panama and South Africa

Producer/director, *African Masters*, The Africa Channel: 2013

- Researching, writing and directing a branded documentary series on contemporary artists in Angola, Cote D'Ivoire, Ethiopia and Tanzania

Series producer, One Planet Pictures: 2003–2013

- Series producer on groundbreaking BBC World environmental show *Earth Report*
- Developing, writing and running several branded factual TV series on BBC World for clients including Shell (*The World Challenge*), Audemars Piguet (*Nature Inc.*), Médecins Sans Frontières (*Doctors on the Frontline*), Al-Turath Foundation (*Heritage Heroes*)
- Commissioning title sequences and music
- Sourcing and running freelance production teams worldwide

Freelance shooting AP director, broadcast factual, various: 1999–2003

- Researching and filming on TV series including *Traffic Cops* (BBC 1), *Discovery Today* (Discovery), *Crime Report* (5), *Hunt for the Hood* (Channel 4), *Street Wise* (BBC World/UN HABITAT)

News Journalist, ITV London Tonight/London Today: 1998-1999

- Producing daily new bulletins including live segments for ITV London's flagship news programme

Video journalist, Channel One TV: 1998

- Shooting, presenting, and editing fast-turnaround television news

Reporter, National News Press Agency: 1995–1997

- Reporting on tribunals and criminal courts and breaking news for national newspapers

EDUCATION**Brunel University, London — BSc (Hons) Psychology: 1994****SKILLS**

- Deep understanding of video production practices and workflows
- Confident in leading in-house and freelance production teams
- Collaboration with clients and external contractors
- Problem solving on location and in the edit
- Highly skilled in Adobe Premiere, After Effects and Photoshop

AWARDS

- Rome Film Festival official selection
- British Urban Film Festival official selection

SHOWREEL AND REFERENCES AVAILABLE ON REQUEST