

## PRESS RELEASE

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Directors UK responds to CDN deep dive report on Writers, Directors and Producer Directors

Directors UK and the Writers Guild of Great Britain asked the Creative Diversity Network (CDN) to produce a report exploring the diversity of writers and directors working in TV production.

Based on their own data, supplied directly from the broadcasters, CDN have today published this report: Writers, Directors and Producer Directors: A six-year overview of Diamond data 2016/17 to 2021/22. The report has further evidenced what we already knew - that women, people of colour and those with disabilities are significantly under-represented in senior television production creative and editorial roles compared to their proportion of the population.

The full statement from Directors UK reads:

"The data in the CDN deep dive report on Writers, Directors and PDs is dire. We are going backwards.

Broadcasters, all the evidence is here: individual and programme level initiatives and interventions alone do not change a systemic problem.

Your policies aren't working – and ultimately only you and your production partners can give people jobs. You need clear and ambitious commissioning guidelines that ensure diversity amongst those who create and author our TV programmes.

Speaking on behalf of under-represented directors, we demand that you explain to us how your ED&I plans are making a long-term difference.

Here's six years of your data, isn't it time to find a solution to this problem?

You are responsible for this change. What are you going to do?"

Directors UK CEO Andy Harrower adds:

"If broadcasters genuinely want to address this systemic issue, they have to have clearer commissioning targets, a willingness to hire under-represented talent and commit to a structure that supports career progression. Transparent data reporting is also key to holding the broadcasters to account."

-ENDS-

For more information or further comment, please contact:

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## Notes to Editors

## **About Directors UK**

Directors UK is the professional association of UK screen directors. It is a membership organisation representing the creative, economic and contractual interests of over 8,000 members – the majority of working TV and film directors in the UK. Directors UK negotiates rights deals and collects and distributes royalties to its members. It also campaigns and lobbies on its members' behalf and provides a range of services including legal advice, events and career development. Directors UK works closely with fellow organisations around the world to represent directors' rights and concerns, promotes excellence in the craft of direction and champions change to the current landscape to create an equal opportunity industry for all.