

JACK NORRIS

Director

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Portfolio - www.jacknorrisfilm.co.uk

Royal Television Society winning director. Crafting powerful stories across dramas, documentaries, and commercials. Work broadcast on Sky Arts and NowTV. Online work gained over 8 million views and 154 million impressions. Proud member of BAFTA Connect and Directors UK. Based in Birmingham and London, working across the UK.

- **Leading teams of 30+ on location.**
- **Directing professional actors and non-actors.**
- **Scriptwriting for broadcast and commercials.**
- **Developing successful pitch decks and project proposals.**

Writer & Director | Father's Mental Health | Made By Forward | NHS **May 2024**

Scripted commercial encouraging new fathers to seek mental health support.

- Conducted research interviews with people with lived experience.
- Wrote a script distilling the themes from the research.
- Planned a distinct aesthetic to achieve cinematic results in difficult hospital locations.
- Directed actors, people with lived experience, and midwives in scripted scenes.
- Worked with an editor and colourist.

Director | Birth Trauma | Made By Forward | NHS **May 2024**

Short-form documentary exploring the sensitive topic of birth trauma.

- Developed insightful interview questions to gain engaging responses.
- Conducted empathetic interviews with people with lived experience.
- Created a paper edit for the editor.

Writer & Director | Gambling Harms | Press Record Films | Chapter One **April 2024**

A commercial taking a radical stance to change national perceptions.

- Developed a winning pitch deck and project proposal.
- Conducted research interviews with people harmed by gambling.
- Wrote a script designed to engage the target audience and hit all required messaging.
- Worked with a producer to cast actors and hire crew.
- Co-managed a budget.
- Directed a team of 30+ over 3 days on location.
- Storyboarded and created an effective shotlist that finished ahead of schedule.
- Edited footage into an impactful 90-second commercial.

Writer & Director | Spark of Change | BlueBell Films | NHS**Nov 2023**

Scripted short film based on a poem by an NHS staff member.

- Translated a story outline into an industry-formatted screenplay to get the project greenlit.
- Storyboarded and shotlisted for an efficient shoot.
- Cast and directed actors alongside people with lived experience and staff members
- Shot on location in a working hospital.

Writer & Director | Lily & George | Press Record Films | Mind**Aug 2023**

Scripted online commercial about suicide prevention.

- Developed a concept to greenlight the project.
- Created a 60-second script to tell an impactful and nuanced story.
- Directed an intimate cast and crew.

Writer & Director | Irish, Blacks & Dogs | Press Record Films | Sky Arts**May 2022**

Royal Television Society winner of 'Best Short Film.'

- Broadcast on Sky Arts and NowTV.
- Screened at BIFA-qualifying festivals.
- Wrote, directed, and edited to broadcast standards.

Filmmaker | Creative Media**May 2018 - Feb 2022**

Creative Agency

- Writing, directing, shooting, and editing over 100 projects per year.
- Worked with a dedicated production teams and post-production departments.

Director | 11/11: We Remember | LADBible**Nov 2018**

Viral documentary series, gaining 4+ million views.

- Worked with the Royal British Legion
- Interviewed Veterans

Director | Fighting Back From PTSD | LADBible**Oct 2018**

Viral documentary gaining 515,000+ views.

- Conducted sensitive interviews
- Shot B-Roll.

Qualifications

- Step up to HoD – Create Central & BFI | 2024
 - BFI Producers Lab | BFI | 2022
 - Craft Editing | NFTS Short Course | 2020
 - BA (Hons) Filmmaking | 1st Class Degree | Manchester School of Art | 2015
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References available upon request.

This CV may be kept on file and distributed for employment purposes.